



For Immediate Release

August 19, 2008

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**RICHARD POLLARD ON PANEL AT
4TH ANNUAL SMALL AGENCY CONFERENCE**

Fort Worth, Texas September 22, 2008: Joining a panel for the 4th Annual Small Agency Conference hosted by IIAT (Independent Insurance Agents of Texas) is the President of SIG Insurance Services, LLC, Richard Pollard.

Mr. Pollard will discuss agency organizational structures in a session titled, "*Alliances, Clusters and Networks- Are they right for your agency?*" at 10:05am on Monday September 22, 2008. The conference will be held at the Marriott Renaissance Worthington Hotel in downtown Fort Worth, Texas.

After being selected by IIAT, Richard graciously accepted the opportunity to sit on a panel as a volunteer. He will be contributing to the clarification of what is best for each individual small insurance agency in attendance.

Richard has been committed to the world of insurance for over 40 years. His experience in the insurance world will give him the insight to allow agents attending the session to gain fresh ideas for new strategies and procedures to help their company run more efficiently and better serve their clients.

SIG Insurance Services, LLC (SIG) is a multi-location independent insurance agency with 30 locations throughout Texas. SIG started in 1987 from a single location in Bryan/College Station, and with the adoption of their current strategic plan in 2000, SIG has grown by over 1200% - the majority being organic growth.

The heart of SIG is located in each and every agent and associate that works with the organization. The adopted slogan, "Growing Relationships" is based on the philosophy of developing strong, long-term, win-win relationships with every client, agent, and insurance market that is associated with SIG. SIG Insurance Services, LLC is committed to serving its clients, prospects, agents, and insurance markets with innovative professionalism and uncompromised expertise.

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